

# 2022-2023 District Goals

**District:** 2 X1  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 85% of clubs in our district report service.

### Action Plan

[Action Plan Service Activities 22-23.docx](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	100	80
2nd Quarter	1	24	100	80
3rd Quarter	1	30	80	60
4th Quarter	1	26	40	80

### FY New Clubs

3

### FY Charter Members

80

### FY New Members

320

### FY Retention Goal

300

### NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

100

## Action Plan

[Action Plan Membership Devel 22-23.docx](#)

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 65% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

## Action Plan

[Action Plan Leadership Devel 22-23.docx](#)

# LCIF

## Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.
- b. Our team will ensure that 2 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 20 members of my district cabinet to make a personal donation to LCIF.

## Action Plan

[Action Plan LCIF Support 22-23.docx](#)

# CUSTOM GOALS

## Goal Statement

By the end of the 2022-2023 fiscal year, district 2-X1 will achieve the following:  
Reduce the number of district clubs with fewer than 10 members by 4.

## Action Plan

[Action Plan Custom Goal 4 22-23.docx](#)

## Goal Statement

By the end of the 2022-2023 fiscal year, district 2-X1 will achieve the following:  
Provide club Marketing & Communication Chairperson training.

## Action Plan

[Action Plan Custom Goal 1 22-23.docx](#)